Fleet Concentration Area Recruiting (FCAR)

24 February 2005

Mission Statement

Assist Navy Recruiting Command to attain Reserve mission by contacting all qualified Sailors separating from active duty and educate commands on reserve programs and benefits.

FCAR Execution Plan

- Starting 1 March 2005.
- Each FCAR visits a minimum of one command per day.
- Establish rapport with command (CO/XO, CMC, CCC, CDT).
- Provide training to command on reserve programs and benefits.

FCAR Execution Plan (cont.)

- Obtain list of personnel separating from present through 180 days prior to EAOS.
- Conduct on-site interviews for all separating personnel and initiate affiliation process.
- Provide leads to recruiters via CIRIMS.

Matrix of Success

- Accomplish 200 command visits within first 30 days.
- Continue command visits at this rate for no less than three months.
- Assign a reserve recruiter to every command.